

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



KYW TV3

INVOICE

For: BOB CASEY FOR SENATE(215421)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80974
Contract Dates: 10/23/2012-10/29/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1041-556767
Invoice Date: 11/04/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/04/2012

PAY BY	12/04/2012
Net 30 days	

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: CASEY 10/23-10/29

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		MTWTFSS		Dur	Total Spots	Rate
2	CBS THIS MORNING		10/29/2012-10/29/2012		M		30	3	250.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		2		250.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30				Credit
10/29/2012	Mo				30			250.00	Preempted
10/29/2012	Mo	08:54:51 AM	10/29/2012	BC1112H	30	250.00	250.00		Makegood in 07:00:00-09:00:00
4	5:30AM NEWS THIS MORNING		10/29/2012-10/29/2012		M		30	1	275.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		275.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:50:45 AM		BC1112H	30	275.00			
6	THIS MORNING (5:58-7AM)		10/29/2012-10/29/2012		M		30	2	350.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		2		350.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:24:51 AM		BC1112H	30	350.00			
10/29/2012	Mo	06:52:56 AM		BC1112H	30	350.00			
8	THE PRICE IS RIGHT 11AM-12NOON		10/29/2012-10/29/2012		M		30	2	900.00
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		900.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			900.00	Preempted
10/29/2012	Mo	10:56:09 AM	10/29/2012	BC1112H	30	900.00	900.00		Makegood in 10:56:00-12:00:00

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Product Desc: CASEY 10/23-10/29

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10	NEWS 3 AT 6	10/29/2012-10/29/2012	M		30	1	1,440.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M	1		1,440.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	06:20:13 PM		BC1112H	30	1,440.00			
12	5PM EARLY NEWS	10/29/2012-10/29/2012	M		30	1	765.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M	1		765.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:52:57 PM		BC0812H	30	765.00			
14	THE INSIDER	10/29/2012-10/29/2012	M		30	2	1,000.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M	1		1,000.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			1,000.00	Preempted
10/29/2012	Mo	07:54:06 PM	10/29/2012	BC1112H	30	1,000.00	1,000.00		Makegood in 19:30:00-20:00:00
16	ENTERTAINMENT TONIGHT	10/29/2012-10/29/2012	M		30	2	900.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M	1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo				30			900.00	Preempted
10/29/2012	Mo	07:27:22 PM	10/29/2012	BC0812H	30	900.00	900.00		Makegood in 19:00:00-19:30:00

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25	DAVID LETTERMAN		10/29/2012-10/29/2012		M		30	1	900.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M		1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	12:16:24 AM		BC1112H	30	900.00				
27	LATE NEWS		10/29/2012-10/29/2012		M		30	1	2,700.00	
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		M		1		2,700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	11:28:20 PM		BC0812H	30	2,700.00				
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		11		9,830.00		1,474.50	8,355.50	3,050.00	3,050.00	0.00

Billing Notes		
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions: For Billing Inquiries Please Contact: Controller's Dept. 212-856-8000	Gross Billing	9,830.00
	Trade Value	0.00
	Agency Commission	1,474.50
	Local Tax	0.00
	State Tax	0.00
	Pre Paid Amount	0.00
	Pay This Amount	8,355.50

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